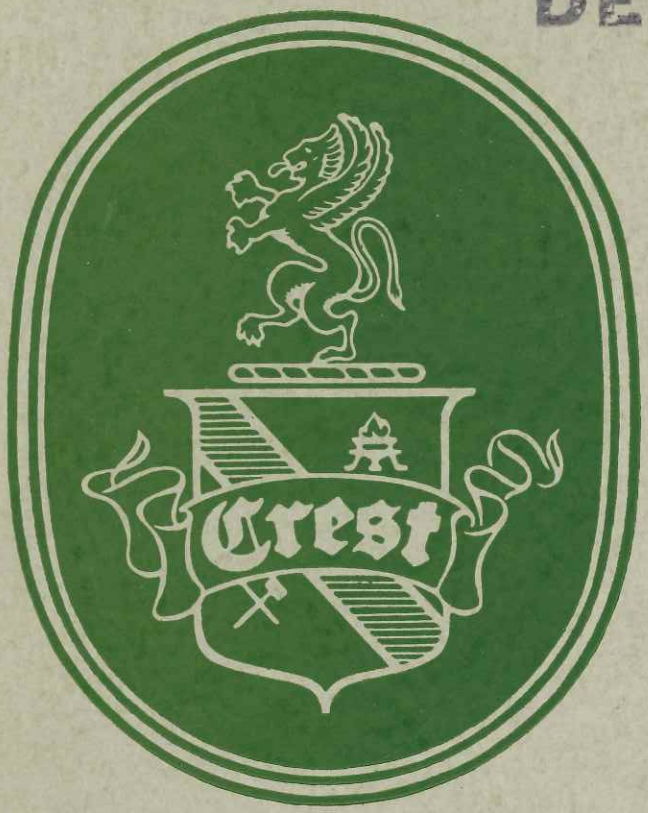
DESIGN

Table Lamps

RETURN TO
DESIGN DIV.



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LAMPS of Distinction

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THE CREST CO. CHICAGO 7

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The Ultimate in Quality

THE PROGRESS of art in industry in America has nowhere been more evident than in the furnishings of the American home where, following the Greek ideal, those objects which are primarily utilitarian, have at the same time, been made things of beauty.

Lamps are one of the most important factors in the creating of an effect of harmony in the home, and it is to further the development of artistic ideals in lamp design that the Crest collection was inaugurated in 1915.

The Crest Company

SHOW ROOMS

Chicago . . . . . 1219 Merchandise Mart
Los Angeles . . . . . 712 S. Olive Street
San Francisco . . . . . 1355 Market Street

Presenting . . . . .

Selected additions to the CREST Collection

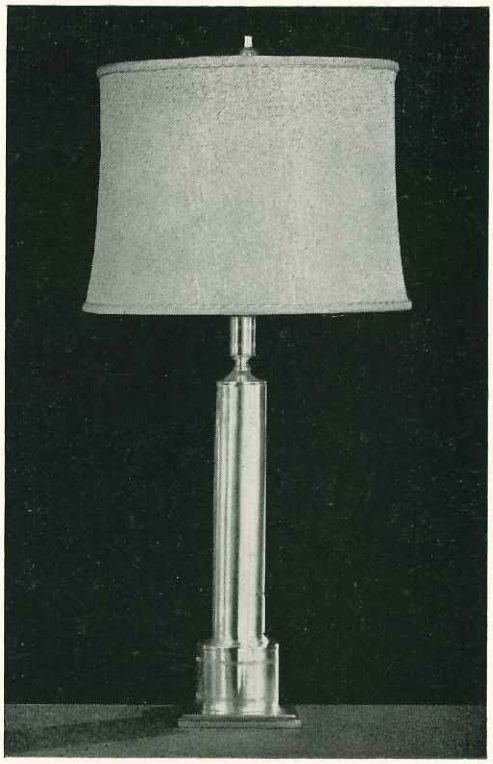
Important stylings to consider in your selection of lamps for any decorating scheme — lamps with the distinctive heirloom quality.

H4000—Killarney green crystal — hand etched gold decorated body, gold mounting. 17" Lt. gold brocade shantung shade. Ht. 31".

L4114—Silver plate, hand cut crystal fount, 18" drum grey taffeta shade, pink lining. Ht. 34".

L4058—Imported cut crystal vase, silver mounting. 18" drum, eggshell brocaded shantung shade. Ht. 31".

L4115—Same as above but cased green crystal.



L4064—Distinctive modern all metal lamp, silver plate finish. 17" drum, green and silver metallic cloth shade. Ht. 35".

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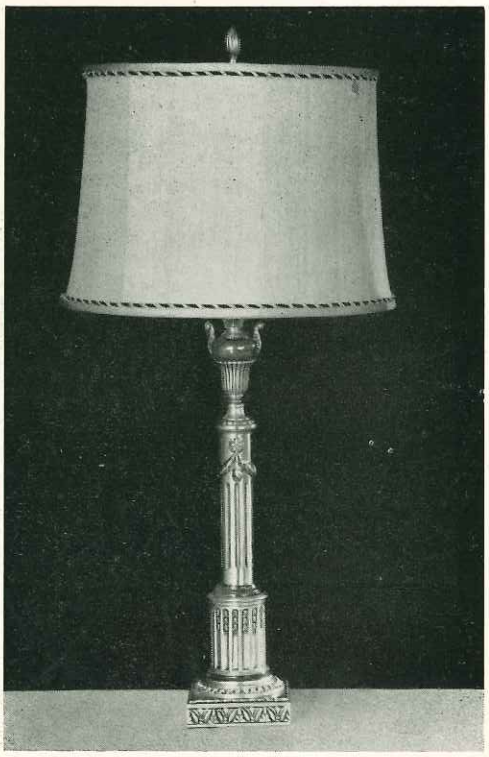
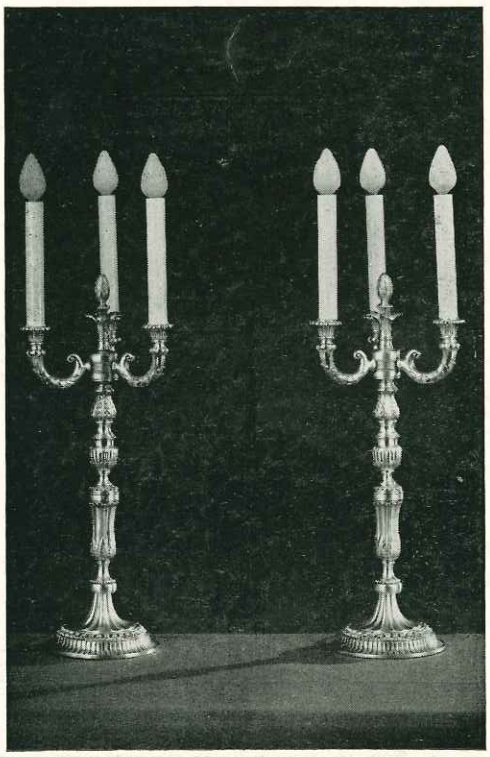
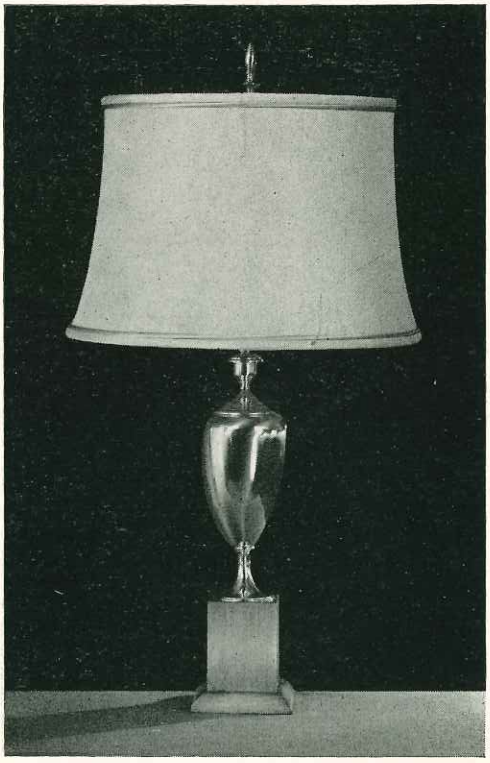
4070—3 candle arm, gold and crystal lamp. 18" semi-drum antique gold shantung shade. Ht. 36".



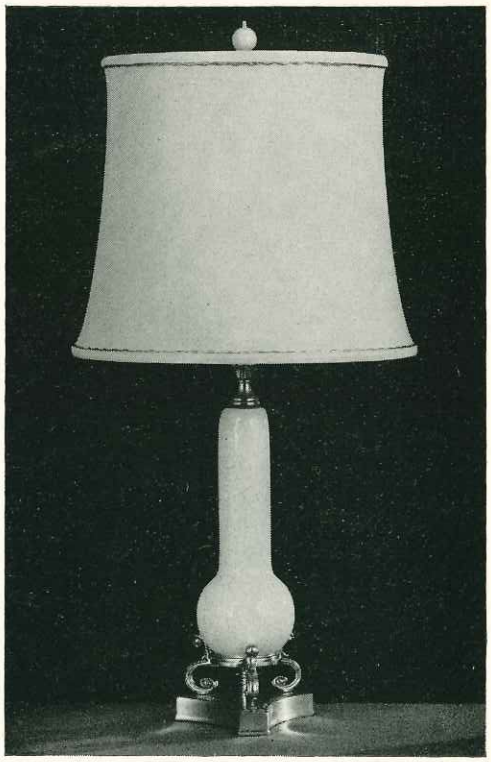
L4113—Column type all metal lamp, gold and green finish. 16" drum, gold shantung shade. Ht. 32".



4021—3 Lt. all metal candelabra, hand chased, silver plate. Candelabra base sockets. Ht. 22".



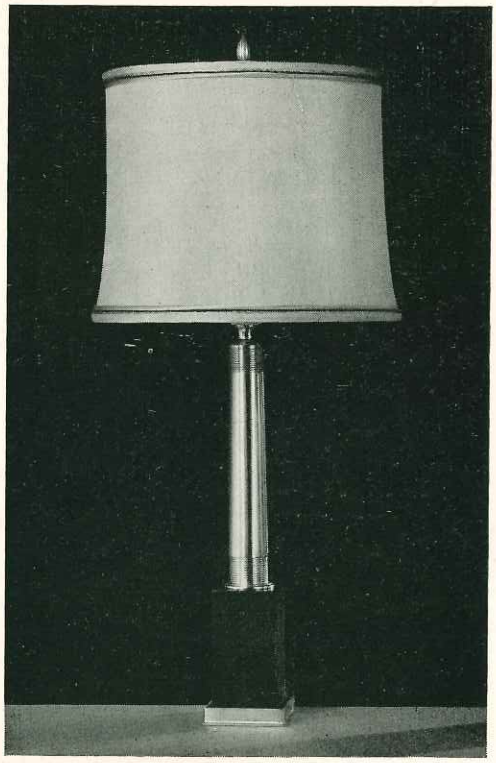
4018—Modern design; Old English, gold, or polished brass urn atop mahogany base. 2 lt. cluster. 17" semi-drum, silver and brown or gold metallic weave shade. Ht. 30".



H4001—Ivory crackled body, tri-cornered base, gold fitments. 14" drum, egg-shell ravenna weave shade. Ht. 28".

4107—Old English and mahogany candle lamp with 2 lt. cluster. 14" drum, champagne taffeta shade. Ht. 31".

S4108—Silver plate candlestick type lamp. 15" drum, white shantung shade. Ht. 30".



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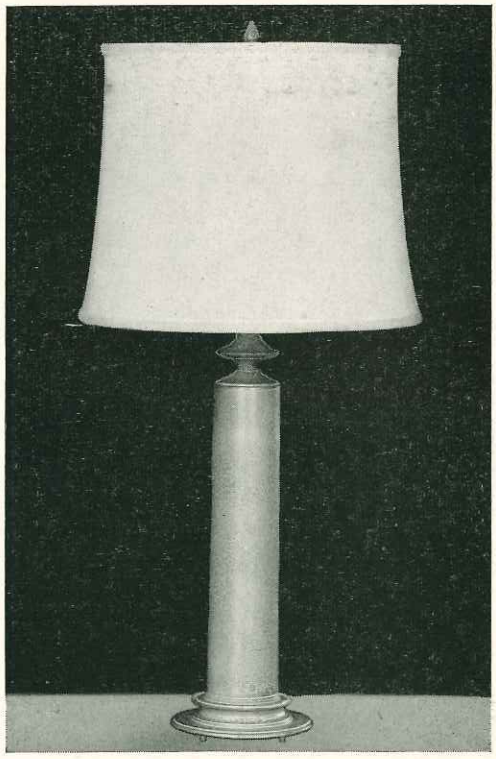
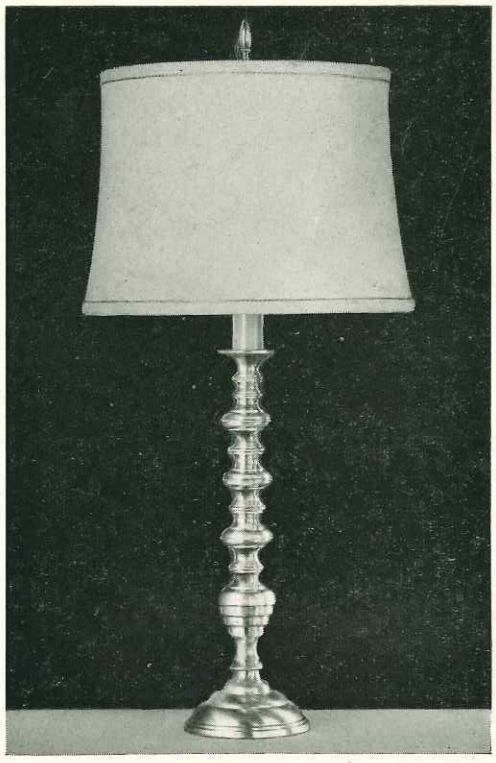
4002—Classical modern, square ebony crystal, and tapered column, gold finish. 2 lt. cluster. 15½" drum, antique gold shantung shade. Ht. 33".



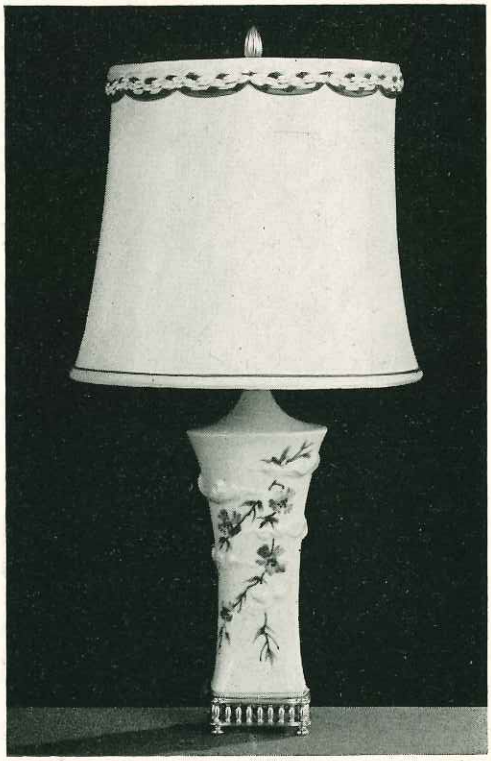
EE4561-S—All metal crackle lamp, ivory, dubonnet, or green finish. 15" drum shade to match. Ht. 30".

S4567—Sheffield silver plate, all metal lamp. 16½" grey seeded taffeta bell shade. Ht. 28".

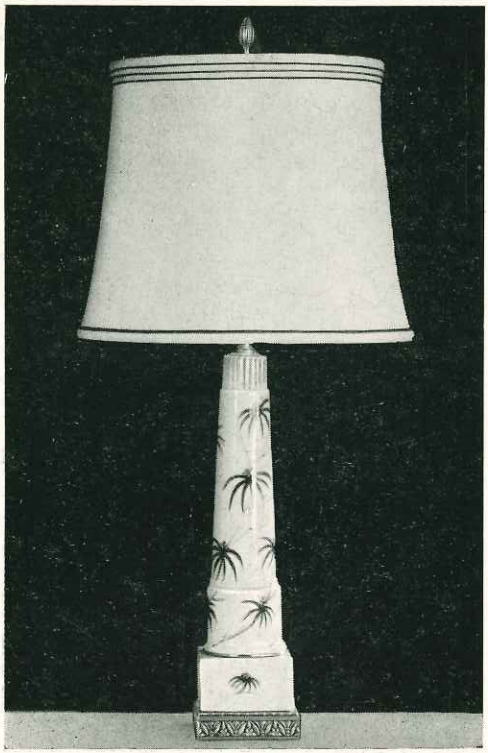


L4581—Imported solid brass candle lamp, Old English, colonial brass, or silver plate finish. 16", beige or eggshell shantung drum shade. Ht. 31".

L4054 — Hand decorated eggshell Von Crest ceramic body. Pink decorated and gold fitments. 19" semi-drum eggshell taffeta shade, hand decorated to match base. Ht. 35".

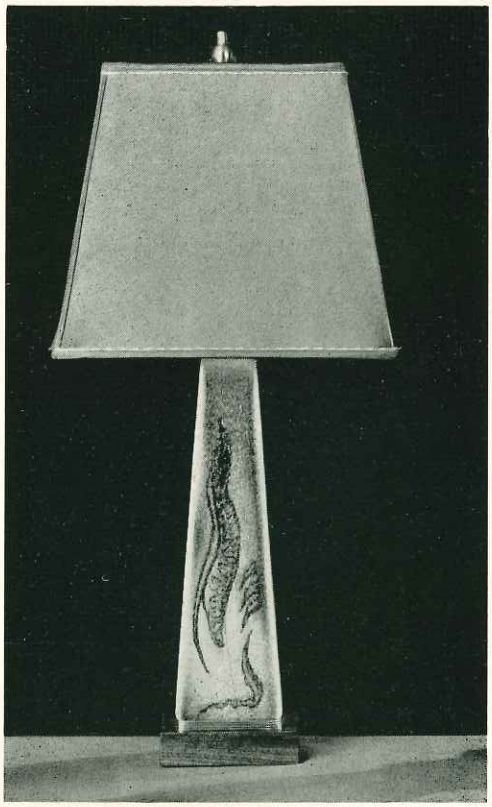


S4101 — Hand decorated eggshell Von Crest ceramic body, silver fitments. 14" oval, eggshell taffeta shade. Ht. 28".



S4583 — Von Crest ceramic, eggshell on gold base or yellow mist on silver base. 16" eggshell or celedon shantung drum shade. Ht. 32".

L4585 — Von Crest Modern yellow mist, hand decorated ceramic on gold base. 17" green matelasse drum shade. Ht. 31".



L4085—Modern leaf design, hand decorated pearl grey Von Crest ceramic body, walnut base. 16" oblong grey taffeta shade. Ht. 32".

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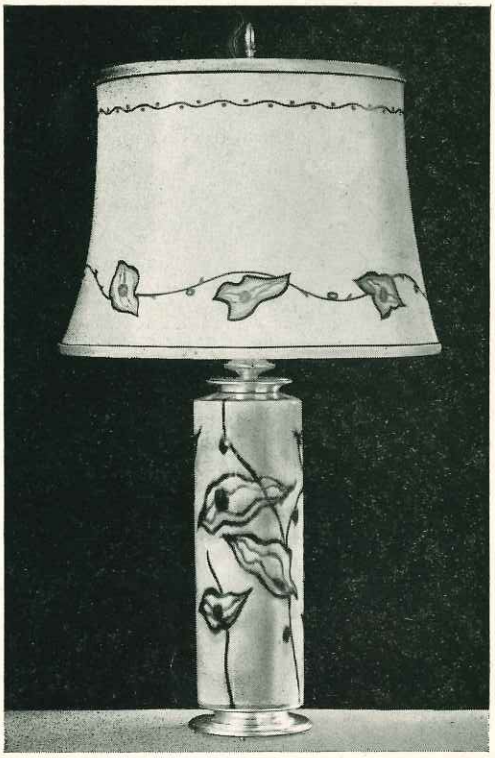
L4025 — Yellow mist Von Crest ceramic body, gold plated metal mounting. 19" drum, green embossed crepe shade. Ht.35".

L4584 — Von Crest Modern, silver and yellow mist, or gold and cocoa with pearl. 19" semi-drum celedon green, or toast shantung shade. Ht. 34".



L4586 — Von Crest Modern, pearl grey with silver mounting. 19" moonstone taffeta drum shade, hand decorated. Ht. 34".

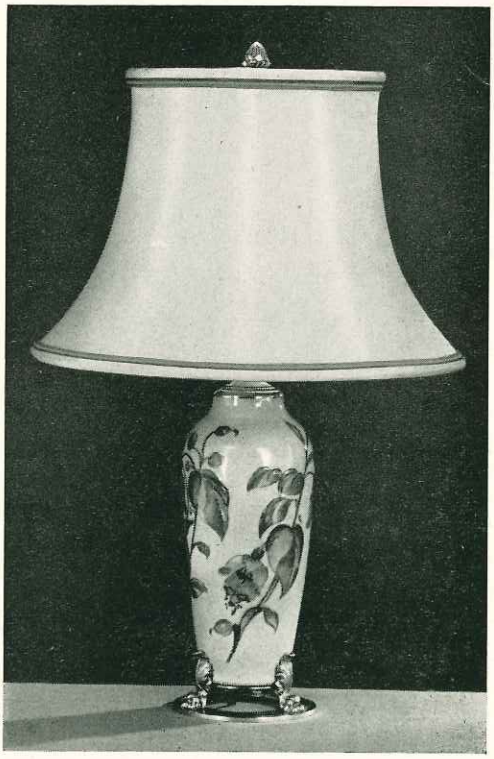
L4047 — Black mist ceramic body, silver mounting or green mist, brass mounting. 17" drum, silver grey or gold shantung shade. Ht. 31".

S4048 — Oxblood ceramic vase, chinese bronze mounting. 18" bell, champagne taffeta shade. Ht. 29".

S4051 — Ebony and gold ceramic body with gold mounting, or grey and silver with silver mounting. 17" drum, metallic weave shade to match. Ht. 31".

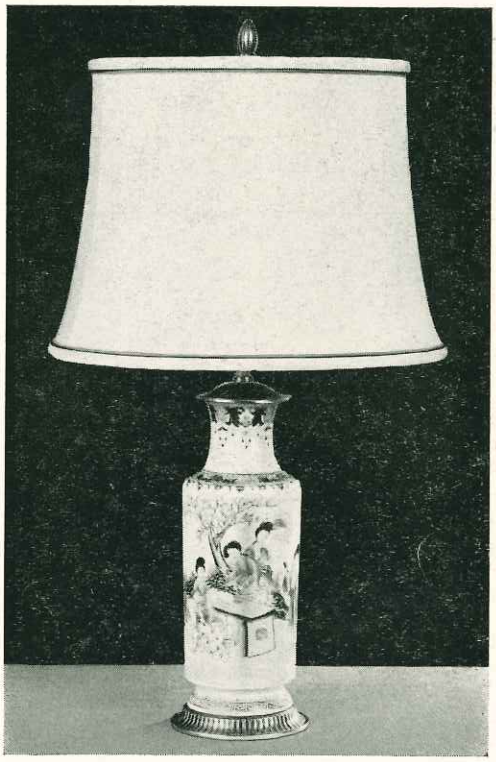
L4490—Ivory, blue or celedon, hand decorated vase, gold mounting. 18" semi-drum, hand smocked, eggshell taffeta shade. Ht. 30".

S4071—Imported English spill vase, sepia scenic decoration, Old English fitments. 14" drum, eggshell taffeta shade. Ht. 27".

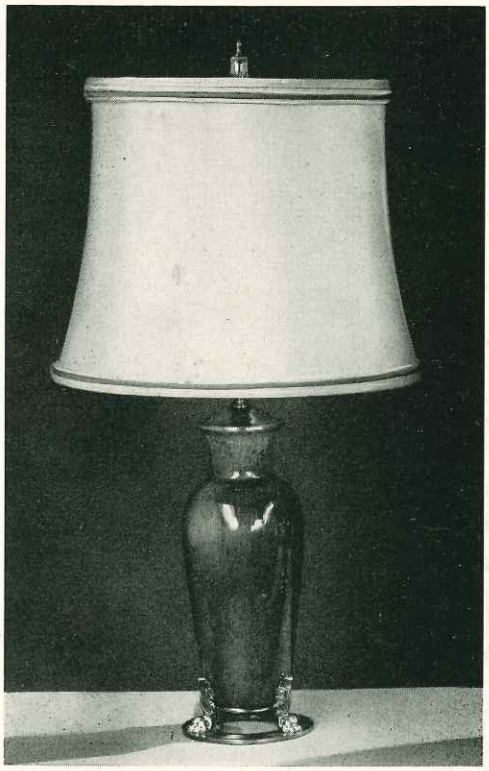


L4382 — Moorcroft English import, silver and fuchia celedon or Old English and fuchia yellow. 17" taffeta bell shade, to match. Ht. 27".

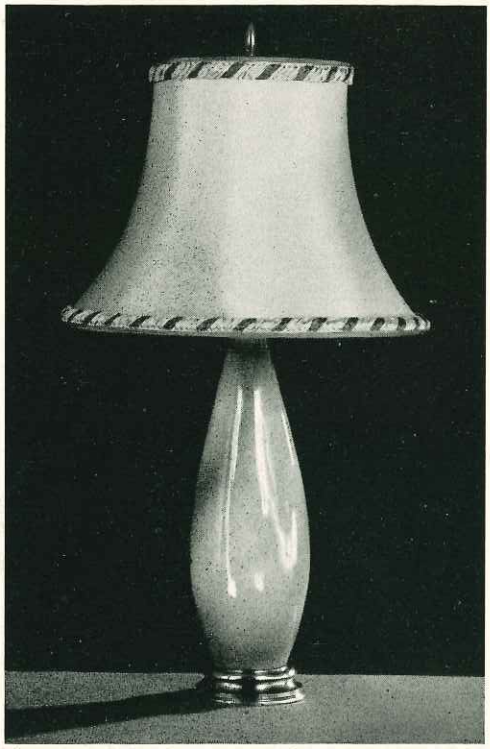
S4571—Antique green, ceramic and metal lamp. 15" green twist drum shade. Ht. 28".



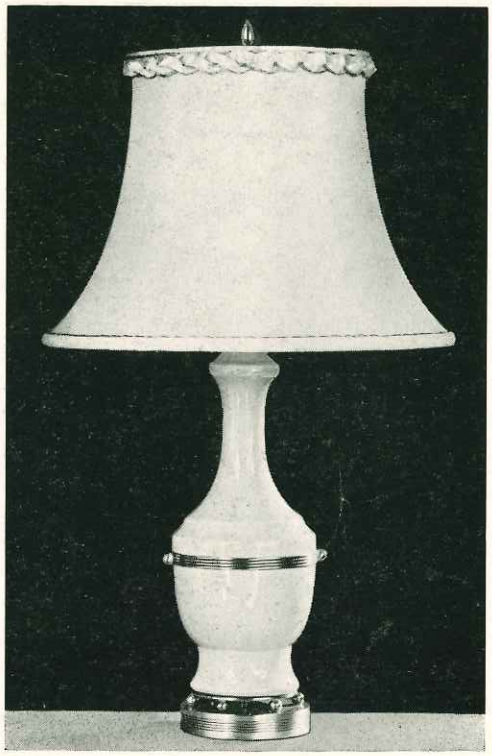
EE4029—Imported Chinese ceramic vase, scenic or floral decorations, Old English metal fitments. 16" white taffeta semi-drum shade. Ht. 29".



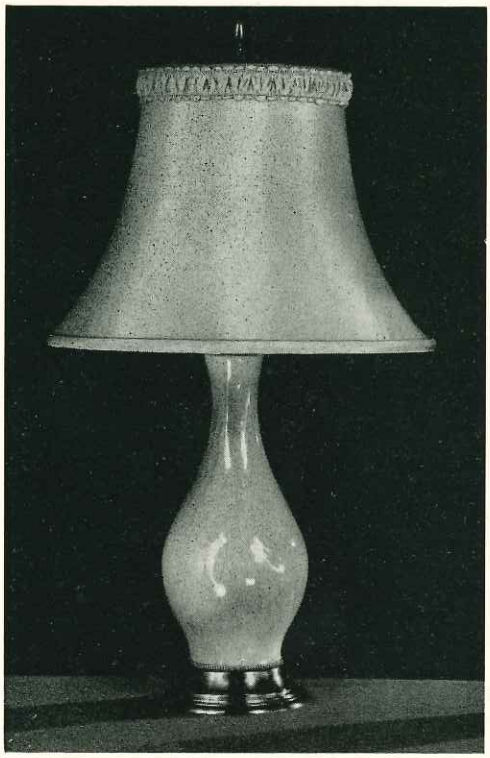
L4063 — Oxblood ceramic vase, chinese bronze mounting. 16" drum champagne taffeta shade. Ht. 29".



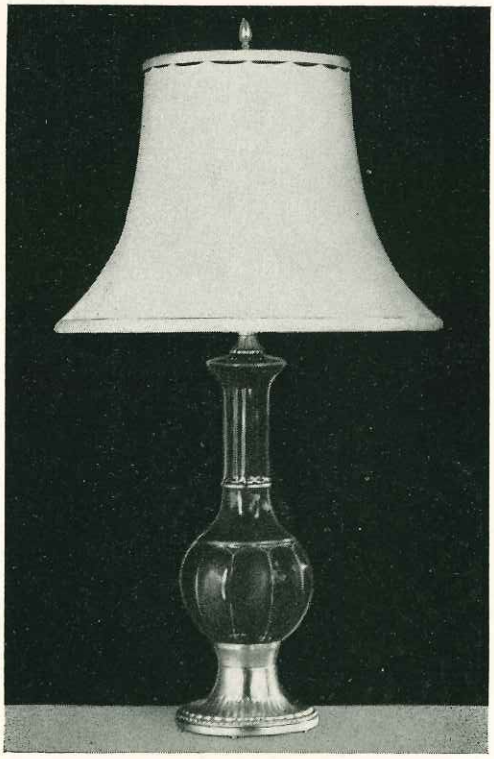
S4061 — Yellow mist Von Crest ceramic body, Old English mounting, or green mist and silver. 16" bell, champagne eggshell taffeta shade. Ht. 31".



S4566—Canary yellow ceramic and gold mounting. 17" yellow taffeta bell shade. Ht. 29".



S4059—Doeskin Von Crest ceramic body, Old English fitments, or green and silver. 17" bell, champagne or eggshell shade. Ht. 28".



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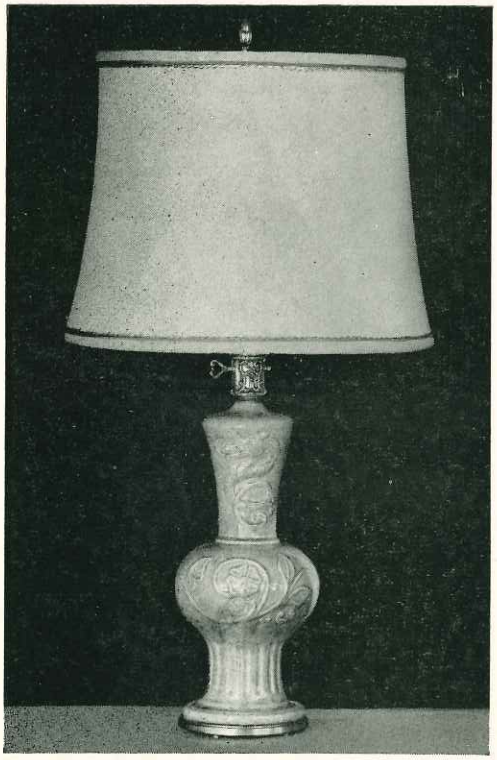
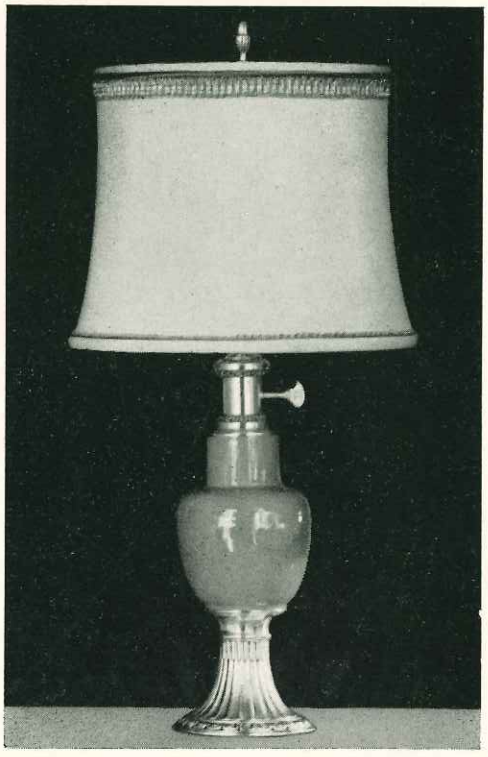
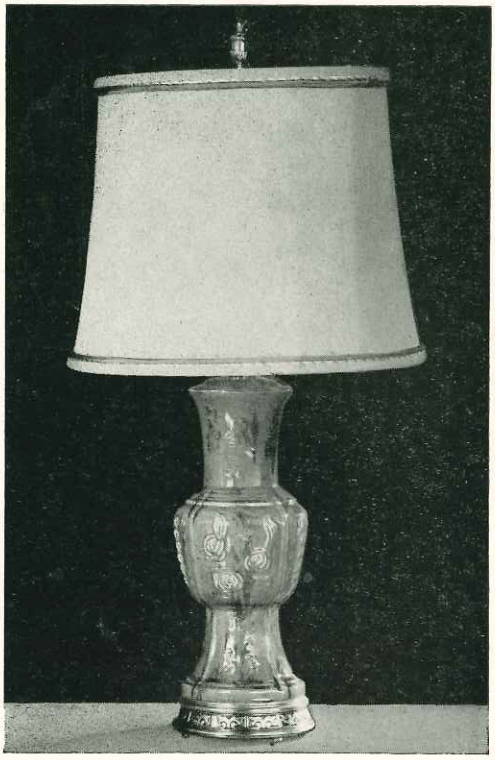
H4556—Yellow, robin egg blue, or cobalt blue ceramic vase on gold mounting. 16" eggshell or taffy, seeded taffeta bell shade. Ht. 28".



H4572—Oxblood and turqoise, or desert gold ceramic on gold mounting; turqoise ceramic on silver mounting. 17" grey, gold or white semi-drum shantung shade. Ht. 31".

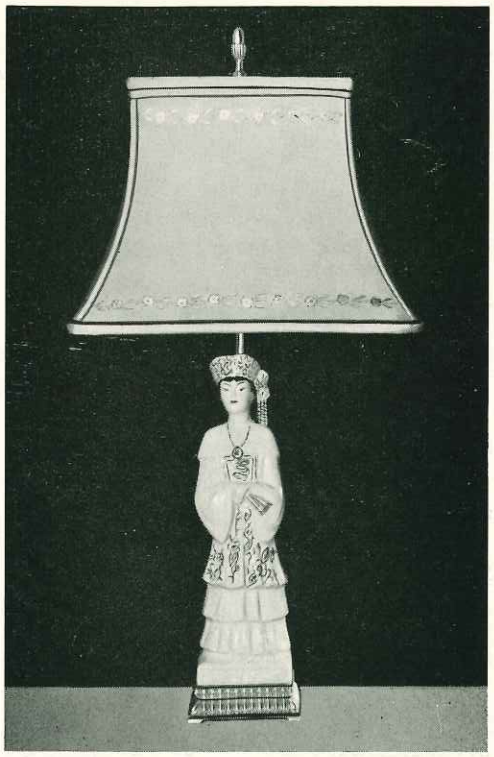


EE4569 — Silver and drip ceramic lamp. 16" eggshell shantung drum shade. Ht. 47".



H4574—Oxblood and turqoise ceramic on gold mounting, or turqoise ceramic on silver mounting. 16" red or grey shantung shade. Ht. 30".

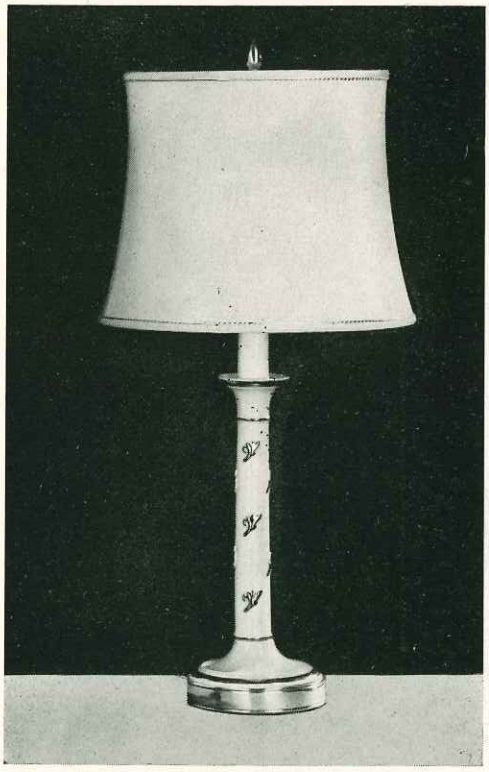
EE4587—Modern moss green ceramic and silver mounting. 16" grey shantung drum shade. Ht. 30".



SH4260—Hand decorated ivory Chinese figure, male and female. 14" square hand decorated eggshell taffeta shade. Ht. 29".

EE4069—Russet or moss green ceramic on gold mounting. 16" semi-drum shantung shade to match base. Ht. 28".

S4562 — Imported English vase, sepia scenic decoration, Old English fitments. 15" taffy seeded taffeta drum shade. Ht. 31".



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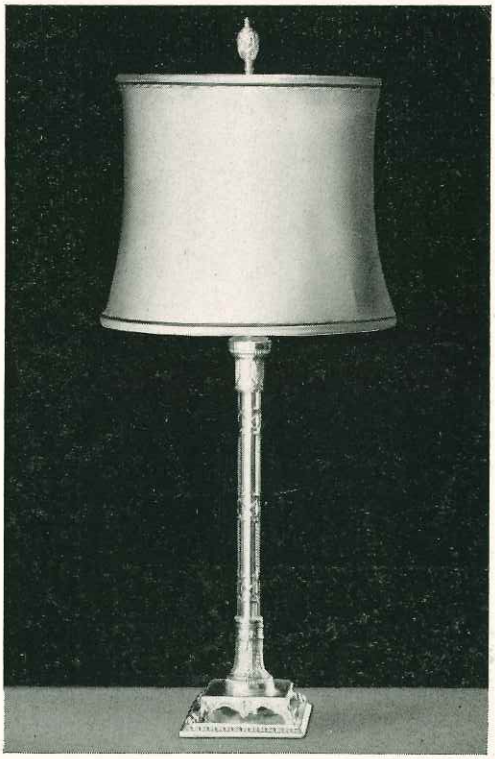
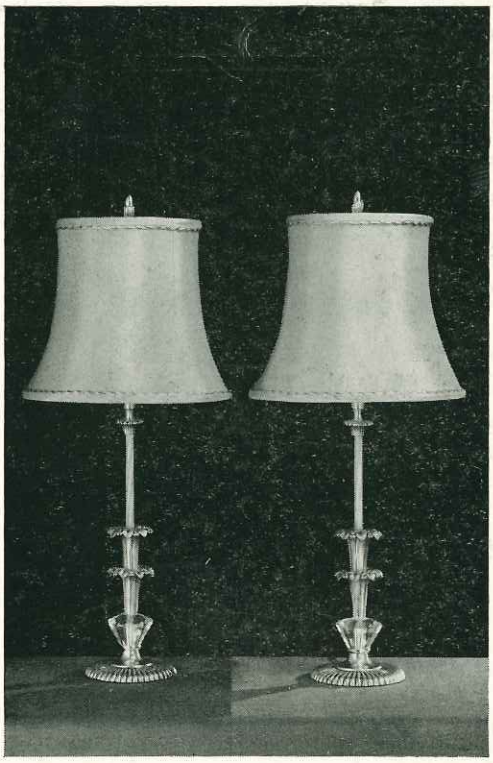
S4050—Eggshell and silver or rose beige and gold ceramic candle. 12" drum, eggshell or champagne taffeta shade. Ht. 26".

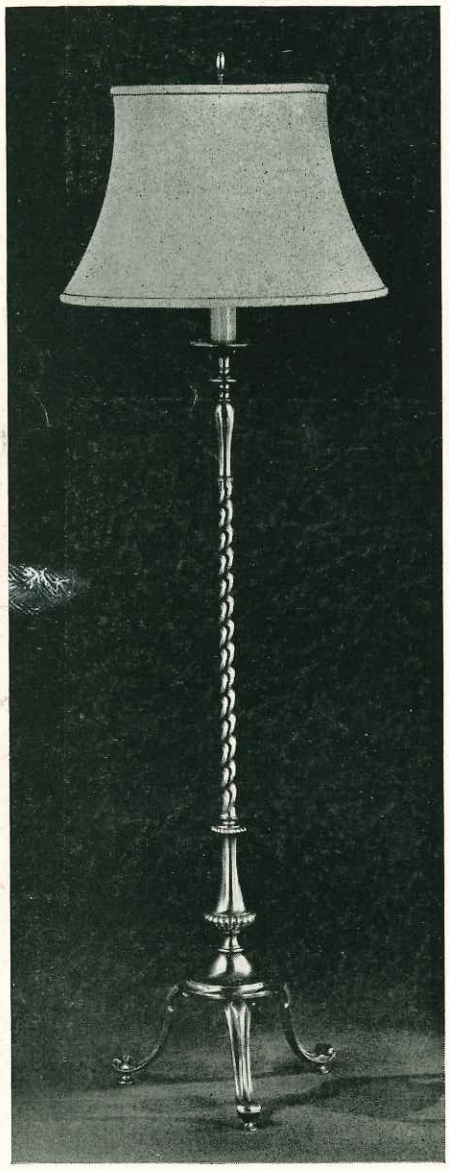


4016 — Silver plate fitments and square crystal tube, 2 lt. cluster. 12" drum, taffeta shade. Ht. 28".

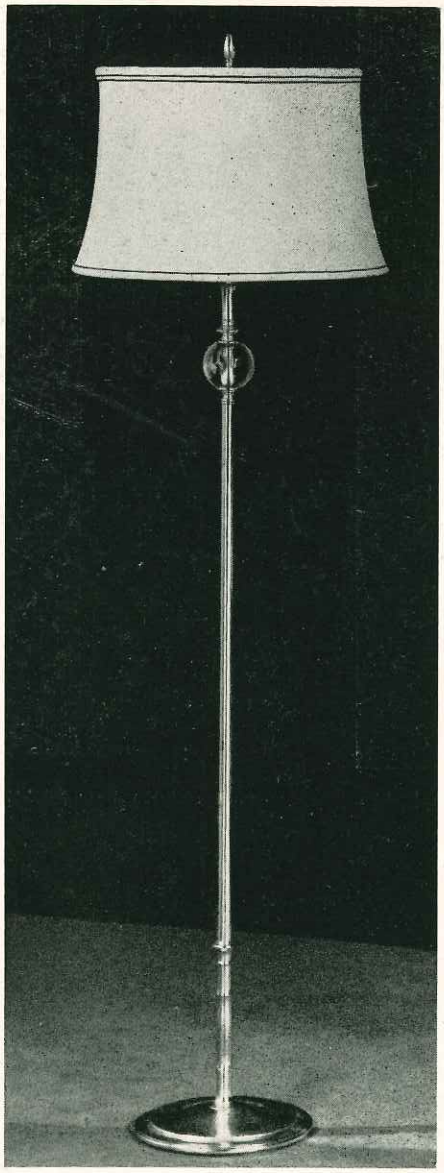
4563—Imported figurine, male and female, gold fitments. 11" eggshell taffeta drum shade. Ht. 22".



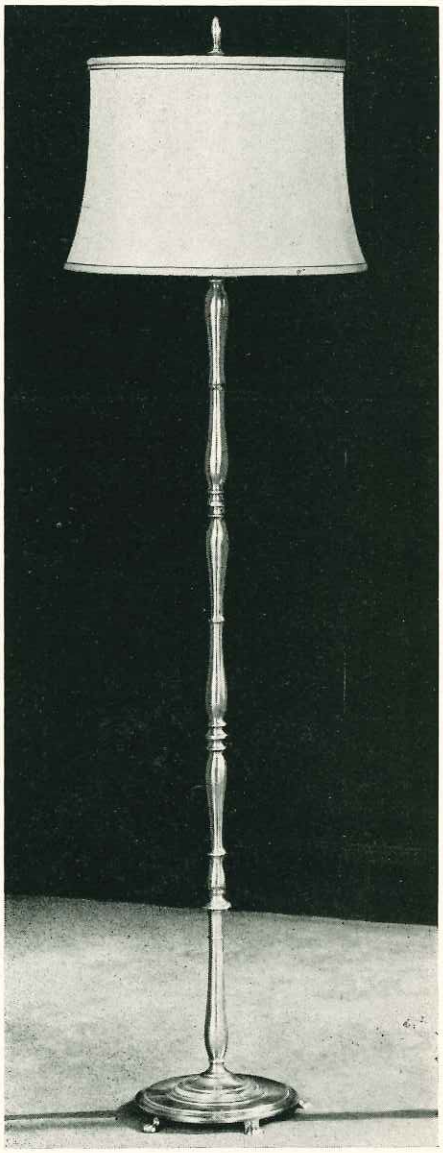
H4004 — Silver and crystal boudoir. 11" semi-bell nile taffeta shade. Ht. 26".



L1005 — Club floor lamp, rope twist tube, Old English finish. 17" semi-bell champagne taffeta shade. Ht. 54".



T1020—Junior floor lamp, silver plate finish, crystal ball break. 16" drum, white shantung shade. Ht. 58".



L1011—Junior floor lamp, Old English or colonial brass finish. 16" drum champagne or gold shantung shade. Ht. 58".

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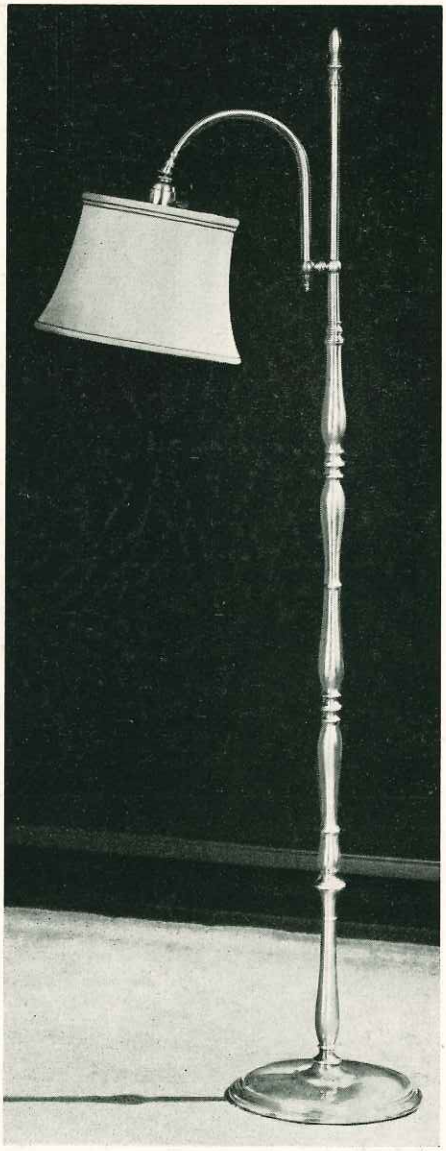
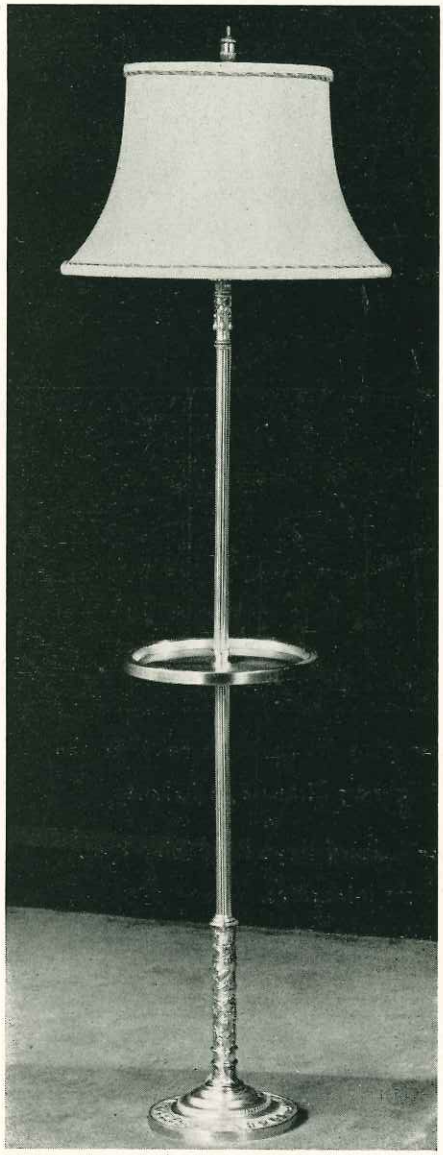
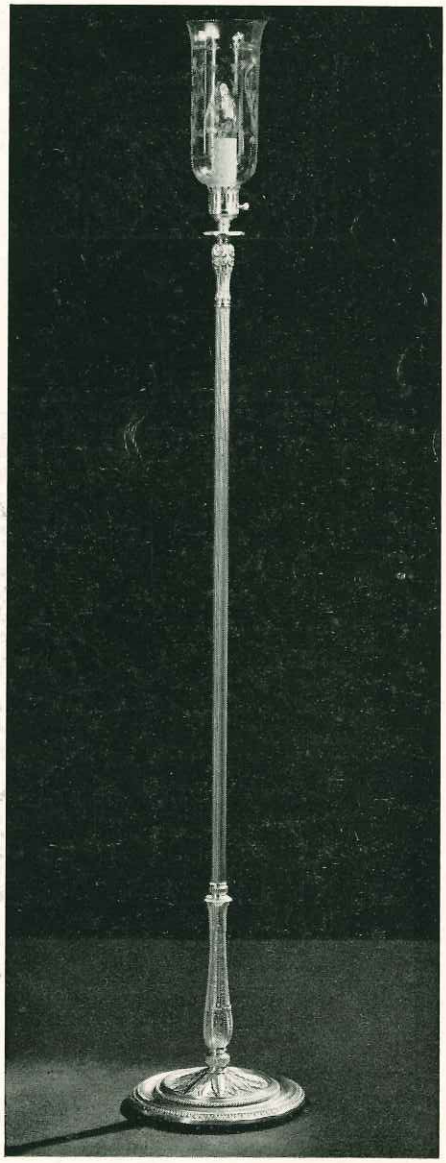


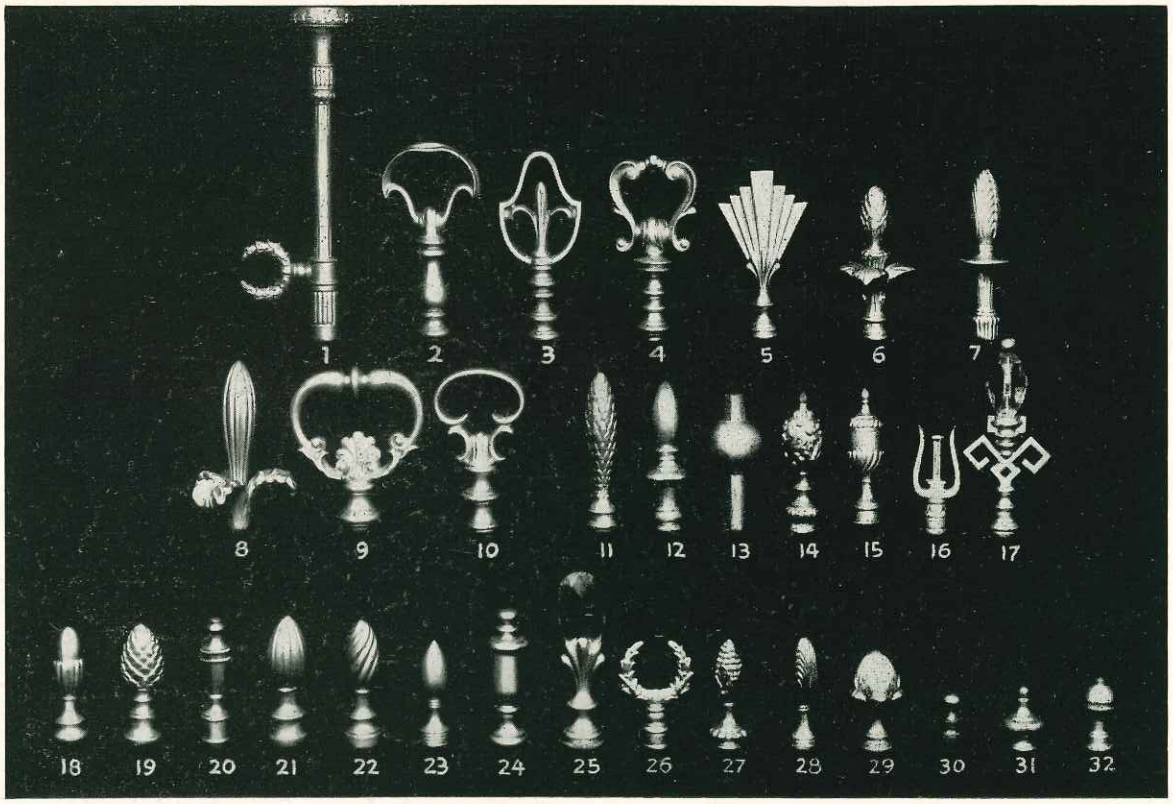
2012 — Down bridge, Old English or colonial brass finish. 10½" drum champagne or gold shantung shade. Ht. 57".



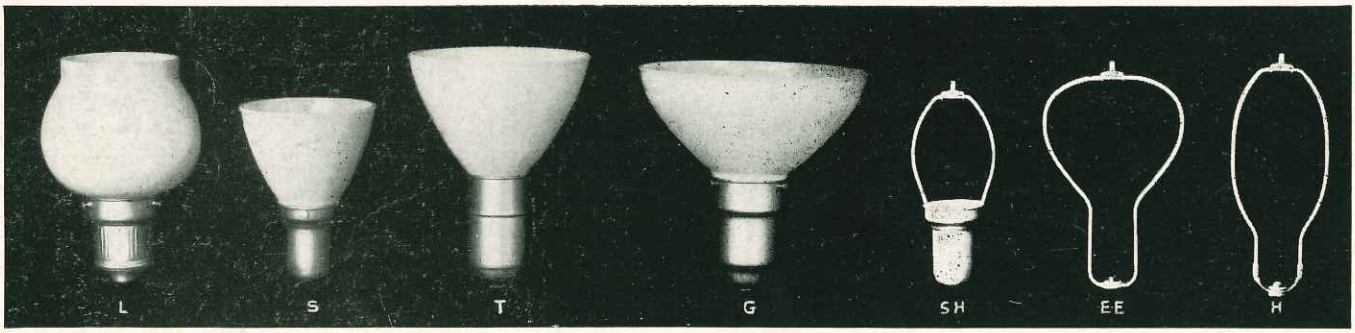
EE1916—Club floor lamp, metal tray silver or gold finish. 16½" bell, eggshell or lt. gold shantung shade. Ht. 55".



3903—Hurricane torchier, silver finish, hand cut crystal globe. Ht. 64".



Crest Exclusive Finials — Hand cast and chased.



CREST LAMPS have a sufficient length of approved rubber cord and rubber plug to reach more than the average outlet. Lamps are designated by a letter prefix indicating the type of lighting fitments as follows:

L — A 5" patented CREST EXCLUSIVE reflector. Accommodates a mogul base bulb of three light intensities.

S — A 6" I.E.S. reflector bowl. Accommodates a standard base bulb of three light intensities.

T — An 8" I.E.S. reflector bowl. Accommodates a mogul base bulb of three light intensities.

G — A 10" I.E.S. reflector bowl. Accommodates a mogul base bulb of three light intensities.

SH — A combination holder cup and adjustable harp. Accommodates standard base bulb of three light intensities.

EE — New style adjustable harp to accommodate Bolite bulb or R 40 white — indirect globe of three light intensities.

H — Standard adjustable harp equipped with socket for three light intensities.

CG or CT — G or T glass with a three candle arm. Provides six stages of light.

All torchieres are equipped for three way lighting.

THE CREST COM

GENERAL OFFICES ANI

1020-1040 W. Adams Street

YOUR TRADE DISCOUNT

ON LAMPS AND SHADES IS

50% OFF

THE LIST PRICE SHOWN

PRICES ON BACK PAGE, FOR FINIALS, SHADE COVERS AND REFLECTOR BOWLS, ARE NET.

SHOWROOM

CHICAGO — 1219 MERCHANDISE MART

LOS ANGELES — 712 S. OLIVE STREET

SAN FRANCISCO — 1355 MARKET STREET

NEW YORK — 420 MADISON AVE.

LIBRARY

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LIST PRICES

CATALOG NO. 51

Subject to Terms, Conditions, and Regulations as listed in Sales Policy Manual of March, 1950

LAMP NO.	PAGE	COMPLETE LIST PRICE	BASE ONLY LIST PRICE	SHADE ONLY LIST PRICE
L1005	14	$82.00	$65.00	$17.00
L1011	14	74.50	54.00	20.50
T1020	14	69.00	51.50	17.50
EE1916	15	81.00	63.00	18.00
2012	15	74.50	60.00	14.50
3903	15	74.50		
H4000	2	99.50	74.50	25.00
H4001	4	74.50	57.00	17.50
4002	5	81.00	60.50	20.50
H4004	13	50.00	37.50	12.50
4016	13	69.00	52.50	16.50
4018	4	94.00	74.00	20.00
4021	3	75.00		
L4025	7	99.50	74.50	25.00
EE4029	9	62.00	44.50	17.50
L4047	8	74.50	54.00	20.50
S4048	8	112.00	80.00	32.00
S4050	13	49.50	37.50	12.00
S4051	8	74.50	54.00	20.50
L4054	6	106.50	79.00	27.50
L4058	2	100.00	72.50	27.50
S4059	10	74.50	58.00	16.50
S4061	10	74.50	58.00	16.50
L4063	10	99.50	77.00	22.50
L4064	3	106.50	82.00	24.50
EE4069	12	62.00	46.50	15.50
4070	3	137.50	108.00	29.50
S4071	9	$81.50	$64.50	$17.00
L4085	7	109.00	77.00	32.00
S4101	6	90.50	68.00	22.50
4107	4	62.00	46.50	15.50
S4108	4	62.00	47.00	15.00
L4113	3	74.50	55.00	19.50
L4114	2	82.00	60.00	22.00
L4115	2	100.00	72.50	27.50
SH4260	12	87.50	57.50	30.00
L4382	9	137.50	110.50	27.00
L4490	8	137.50	95.50	42.00
H4556	11	64.50	47.00	17.50
EE4561-S	5	57.00	39.50	17.50
S4562	12	89.50	72.50	17.00
4563	13	49.50	35.50	14.00
S4566	10	69.00	49.00	20.00
S4567	5	99.50	78.00	21.50
EE4569	11	62.00	45.00	17.00
S4571	9	87.50	63.50	24.00
H4572	11	62.00	43.00	19.00
H4574	11	62.00	43.00	19.00
L4581	5	69.50	49.00	20.50
S4583	6	124.00	90.00	34.00
L4584	7	134.00	90.00	44.00
L4585	6	118.00	94.00	24.00
L4586	7	137.00	100.00	37.00
EE4587	12	62.00	44.00	18.00

Catalog No. 51 comprises selected additions to the CREST Collection. Use this book, together with Catalog No. 50, for your complete reference for fine lamps, appropriate for any styling or period of interior that you require.

PRINTED IN U.S.A.

THE CREST COMPANY, Inc.

GENERAL OFFICES AND FACTORY

1020-1040 W. Adams Street **Chicago 7, Illinois**

SHOWROOMS

CHICAGO — 1219 MERCHANDISE MART

LOS ANGELES — 712 S. OLIVE STREET

SAN FRANCISCO — 1355 MARKET STREET

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LIST PRICES

CATALOG NO. 51

Subject to Terms, Conditions, and Regulations as listed in Sales Policy Manual of March, 1950

LAMP NO.	PAGE	COMPLETE LIST PRICE	BASE ONLY LIST PRICE	SHADE ONLY LIST PRICE
L1005	14	$82.00	$65.00	$17.00
L1011	14	74.50	54.00	20.50
T1020	14	69.00	51.50	17.50
EE1916	15	81.00	63.00	18.00
2012	15	74.50	60.00	14.50
3903	15	74.50		
H4000	2	99.50	74.50	25.00
H4001	4	74.50	57.00	17.50
4002	5	81.00	60.50	20.50
H4004	13	50.00	37.50	12.50
4016	13	69.00	52.50	16.50
4018	4	94.00	74.00	20.00
4021	3	75.00		
L4025	7	99.50	74.50	25.00
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S4050	13	49.50	37.50	12.00
S4051	8	74.50	54.00	20.50
L4054	6	106.50	79.00	27.50
L4058	2	100.00	72.50	27.50
S4059	10	74.50	58.00	16.50
S4061	10	74.50	58.00	16.50
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L4085	7	109.00	77.00	32.00
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L4113	3	74.50	55.00	19.50
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L4584	7	134.00	90.00	44.00
L4585	6	118.00	94.00	24.00
L4586	7	137.00	100.00	37.00
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PARTS PRICE LIST AND PACKING CHARGES
NET PRICES

FINIALS

Shown on Page.16

NO.	PRICE	NO.	PRICE	NO.	PRICE	NO.	PRICE
1	$2.50	9	$1.25	17	$1.50	25	$1.25
2	1.25	10	1.25	18	.50	26	.75
3	1.25	11	1.00	19	.75	27	.50
4	1.50	12	1.00	20	.35	28	.50
5	1.25	13	1.00	21	.75	29	.50
6	1.25	14	.75	22	.75	30	.25
7	1.00	15	.75	23	.50	31	.25
8	1.50	16	.75	24	.50	32	.25

Also available are fine carved Chinese Soochow Jade finials in large sizes with adjustable swivel mounting.

DURABLE PLASTIC FILM SHADE COVERS TO FIT CREST SHADES

SIZES	DRUM SHADES	BELL SHADES PANELLED
10" to 12"	1.75 each	2.25 each
13" to 15"	2.25 "	2.75 "
16" to 18"	2.50 "	3.50 "
19" to 22"	3.50 "	4.50 "

GLASS REFLECTOR BOWL PRICES

PREFIX AND SIZE	PRICE EACH	STANDARD PKG.	
		Quantity	Price Each
L 5"	1.25	12	.95
S 6"	.75	12	.45
T 8"	.85	12	.55
G 10"	1.00	12	.70
All Torchiers	4.75	12	4.00

2 Pieces Minimum Quantity — Except Torchier Reflector
NOTE: MINIMUM BILLING CHARGE $1.50

PACKING CHARGES

On all orders less than 6 lamps the following packing charge schedule is in effect.

NO EXCEPTIONS

TABLE LAMP COMPLETE	.75
FLOOR LAMP COMPLETE	1.00
SHADE ONLY	.25

TERMS: 1% 10 days, Net 30 days, F.O.B. factory.

All merchandise is manufactured upon specific order and cannot be returned without our written consent.

No claims allowed unless made within 10 days after receipt of goods.

We make no allowance for breakage. Claims for breakage or damage to merchandise while in transit must be made by the consignee to the carrier.

PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE

Send all orders and direct all correspondence to

THE CREST COMPANY, Inc.

1020 W. ADAMS STREET **CHICAGO 7, ILLINOIS**

The Crest Company
INCORPORATED
Chicago 7

MAKERS OF CREST DISTINCTIVE LAMPS SINCE 1915

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To Our Valued Clientele:

Here is your NEW CREST CATALOG NO. 51.
This is an addition to our Catalog No. 50.

Together these two books comprise the greatest collection of fine CREST lamps ever presented. Here you can select from over 250 different models, ceramics, hand-cut cyrstals, old world silver, and imports from all parts of the globe.

We are certain that this new and complete folio will continue to stimulate your sales of better lamps. Use these books as your ready reference for a selection that will coordinate with any STYLING and INTERIOR that you may require.

Sincerely yours,
THE CREST COMPANY

Fred A. Savage

Fred A. Savage
President

FAS:vh

NEW YORK SHOWROOM
420 MADISON AVENUE

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